



**News Release
For Immediate Publication**

NIPPON PAINT, HABITAT FOR HUMANITY JOIN HANDS TO PAINT 100 NEW HOMES AND REHABILITATES SCHOOL

Batam (Indonesia), 27 April 2016 – Nippon Paint through its flagship corporate social responsibility programme, Colourful Dreams, teamed up with Habitat for Humanity and the local residents to paint and plaster 100 new homes and rehabilitate a local school in the Kabil village. Kabil is located in the Nongsa sub-district of Batam, where majority of its villagers live below the local poverty line without a decent roof over their heads.

As part of the community engagement and upskilling programme, the residents of Kabil were also trained on basic painting and construction skills, with hopes that the addition of such skills will provide additional employment opportunities. The full day training, provided by Nippon Paint and contractor business partner Mr Tan Hong Kheng taught the community techniques on plastering and painting, followed by a Health and Hygiene training session to improve the living conditions of the villagers.

“Our aim is to assist the residents of Kabil to achieve decent housing in a good community living environment so that their families can grow and thrive. We believe it can be done through a combination of infrastructure upgrade and upskilling programmes, ultimately providing them the opportunities to grow and break free from the poverty cycle,” said Mr Thomas Ng, Assistant General Manager of Nippon Paint Indonesia during the training.

“With the construction of these 100 homes and the rehabilitation of the IT Mambaul ‘Ulum elementary school, we are taking our first steps in leaving a positive mark in Kabil. I am thankful for our partnership with Habitat for Humanity Indonesia on this

project, as we are able to leverage on their expertise as well as pool together with our upskilling programmes to create a positive, sustainable impact for over 100 families,” he continued.

In addition to the construction of new homes, the school in Kabil has been given a fresh lease of life through the construction of a new annexe as well as upgrading of amenities such as toilets. To create a better education environment for the children, the IT Mambaul 'Ulum elementary school will benefit from 2 new classrooms, new and improved toilets and overall interior makeover such as plastering of walls and tiled floorings. .

Habitat for Humanity is a non-governmental organisation devoted to building affordable homes for underserved communities, as a response to the issue of poverty housing occurring all over the world. According to Habitat for Humanity Indonesia, 13% of residents in Batam have had to resort to living in 'ruli', or illegal settlements surrounding the industrial areas where they work. The average salary of the working class in Batam is approximately 76USD a month.

In Kabil a village of 4,557 families, 40% live below the local poverty line and live in 'ruli'. The 'ruli' are often built on 3mm plywood that provides little or no security to the inhabitants, and amounts to major fire hazards as well. On top of lacking basic sanitation, these 'ruli' residences are exposed to routine forced demolition by enforcement officers.

“This cannot go on forever. We need to stop seeing this as just a housing or minimum wage issue. It’s a vicious cycle that we, Habitat for Humanity and our partner Nippon Paint is attempting to alleviate. With our discussions with Nippon Paint, we agree that upskilling and a change of mindset, in addition to slum relocation is inherent in solving the social woes of slums. Nippon Paint also took a step further to initiate the rehabilitation of an elementary school so that the 117 registered students, can be the change agents of their community,” said Mr Hadrianus Edi Handoko. Batam Branch Manager of Habitat for Humanity Indonesia, during a tour of the recently refurbished school.

To develop a higher sense of self-worth of the beneficiaries and a sense of ownership of their new homes, the residents themselves will be directly involved in the actual painting and plastering work and project implementation of their homes. This will come after they have participated in the training organised by Nippon Paint and Habitat for Humanity.

According to Mr Thomas Ng, **“Colourful Dreams aims to physically transform communities to create a safer and more conducive environment as well to fulfil self-developmental needs of children, ultimately building greater confidence and self-worth of underprivileged children. Thus the painting and plastering training and the refurbishment of schools is the first step in creating the right environment. What**

follows next is the impactful programmes we have in place for the teachers and children which will be in our Phase 2 efforts for Kabil.”

“We also plan to deliver a Teacher’s Training session to further improve their capacity to educate the next generation, while also organising a Children’s Camp to impart self-worth and basic literacy to these young ones. We also have in mind to invite local mural artists to help design and paint murals. Using the school and the 100 homes as the canvas, we are keen on creating a unique identity for the Kabil community,” concluded Mr Thomas Ng.

Nippon Paint through the Colourful Dreams programme has undertaken similar initiatives in the Malaysian state of Sabah and provided the upskilling workshops for painters and teachers that resulted in additional employment opportunities. The young also benefited from the Colourful Dreams Camp that aimed to help in their self-expression and cultivate the joy of learning through arts and craft. As a whole, Nippon Paint engaged the whole community, from upskilling adults and teachers, to educating the younger ones.

About NIPSEA Group

Founded by Mr. Goh Cheng Liang in 1962 in Singapore, NIPSEA is one of the largest scale coating group in Asia, being known in the marketplace by its brand “Nippon Paint” and responsible for the operation and development of

Nippon Paint in Asia.

After more than 50 years of growth, NIPSEA Group has established more than 60 manufacturing plants in Asia, with its business expanding across 15 countries and regions, such as Bangladesh, China, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, Pakistan, the Philippines, Singapore, Sri Lanka, Taiwan, Thailand and Vietnam. NIPSEA Group unceasingly explores new technologies and markets, and creates innovative paint forums to meet the ever-changing demands of customers. Today, with an annual output of 2 million tons and annual net revenue of US\$ 7.6 billion, NIPSEA Group has become the true leading brand in the Asia-Pacific region.

Facing the ever expanding market size in Asia, NIPSEA Group insists on the business management philosophy of “Focus” in each market and takes local advantage to increase regional capacity and stimulate local economic growth.

Such achievement is underpinned by the strong workforce of 20,000 employees, whose efficient efforts in all aspects of business, from product initiation and manufacturing to project management, have brought the company forward.

About Habitat for Humanity

Founded in 1976 by Millard and Linda Fuller, Habitat for Humanity is a non-profit and non-discriminative organization, operates in more than 80 countries worldwide. In 1984, Nobel Peace Prize and former US president Jimmy Carter and his wife Rosalynn have given their full involvement in HFH’s ministry, brought the organization national visibility and sparked interest in HFH’s work across the globe.

By 2015, Habitat for Humanity has build and improved homes for more than 6,8 million families worldwide, regardless of gender, social status, creed, religion, colour and race.

Since 1997, Habitat for Humanity establish in Indonesia. Habitat for Humanity Indonesia has work in more 54 cities in 13 provinces in Indonesia; including Batam city since 2004. In Indonesia, until end of 2015 Habitat for Humanity Indonesia has build and improved homes for more than 46,000 families.

Habitat for Humanity including Habitat for Humanity Indonesia also actively involved in disaster response and rehabilitation throughout the world.

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